



# Sponsorship Proposal

Presented by  
**APAC Board of Directors**

**2025**



The Academy of Physician Associates in Cardiology (APAC) is a leading organization committed to supporting and enhancing the role of PAs in cardiology. Building a corporate relationship with us helps the PA profession and our organization prosper, while affording your company an exceptional venue for increased exposure and recognition. Support of APAC also helps advance the work of cardiology PAs, improving the quality and accessibility of care for all cardiovascular patients.



[apac.contact@gmail.com](mailto:apac.contact@gmail.com)



[www.cardiologypa.org](http://www.cardiologypa.org)

# About Us

Since recognition as a Specialty Organization of the American Academy of Physician Associates (AAPA) in 2003, APAC has made considerable progress toward our goal of becoming the primary resource and advocate for all cardiology PAs. APAC collaborates with the AAPA and actively participates in the House of Delegates at their annual meeting to ensure representation of Cardiology PAs. APAC also works closely with the American College of Cardiology (ACC) and other national organizations to promote and advocate for increased utilization of PAs to provide high-quality, cost-effective care to patients with cardiovascular disease.

## \* APAC Sponsorship Opportunities


Join the APAC mission and make an impact in advancing healthcare solutions by becoming a valued sponsor. Choose from **four levels of sponsorship**, each designed to provide unique benefits and opportunities to engage with our community of healthcare professionals and industry leaders.

## 2024 Marketing Stats



- Facebook Page reached over 67K people (↑1.1K%)
- Instagram Page reached over 45K people, with 31K of those from the last 3 months alone
- Website saw close to 3K visitors (↑23% from 2023)
- Email List has >1700 contacts (↑39% from 2023)
- Email newsletters perform above industry standards with average open rates of >43% and click rates of almost 4%

# Sponsorship Package



## Bronze Sponsorship Package

Entry-level sponsorship with the following benefits:

- Your logo prominently displayed on the APAC website
  - Your organization's name listed on all APAC mailers
  - Access to links for pertinent studies and resources
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## Silver Sponsorship Package

Mid-level sponsorship with all the benefits of the Bronze Sponsorship Package, plus:

- One recorded webinar focused on a specific disease state of your choice, presented by APAC board members and industry experts
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## Gold Sponsorship Package

Top-level sponsorship with all the benefits of the Silver Sponsorship Package, plus:

- A one-hour roundtable discussion with APAC Board thought-leaders to collaborate, network, and exchange ideas and insights
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## Platinum Sponsorship Package\* \*Only ONE Platinum Sponsorship per year

An exclusive level of sponsorship with all the benefits of the Gold Sponsorship Package, plus:

- Two disease state webinars recorded by APAC board members and industry experts
- Two one-hour roundtable discussions with APAC thought leaders
- 10% discount on a premium booth at the APAC annual CAPP Conference
- Representation on an APAC Advisory Panel, providing input and influence on critical initiatives



2025

ACADEMY OF PHYSICIAN ASSOCIATES IN CARDIOLOGY

# Corporate Sponsor Form

Company Name :

Contact Name :

Full Address :

E-Mail :

Phone Number :  Fax Number :

**YES! You can count on my support at the following sponsorship level:**

- BRONZE SPONSORSHIP PACKAGE
- SILVER SPONSORSHIP PACKAGE
- GOLD SPONSORSHIP PACKAGE
- PLATINUM SPONSORSHIP PACKAGE

\* Please make your check payable to: Academy of Physician Associates in Cardiology

## \* WE THANK YOU IN ADVANCE FOR YOUR SUPPORT

APAC is a non-profit organization and your support helps advance the work of cardiology PAs, who help to improve the quality and accessibility of care for the cardiovascular patient.

## \* QUESTIONS OR COMMENTS?

For additional information, please contact APAC at [apac.contact@gmail.com](mailto:apac.contact@gmail.com)